

**FOI 0449/2024 Response**

**Request**

Please provide your total spend on communications and public relations for the last three financial year's (20/21,21/22,22/23). For each year I would like a breakdown containing the following information:

1. Spend on communications and public relations activities.
2. Total number of communications and public relations employees.
3. Total salary cost for all communications and public relations employees.

**Response**

Please see the table below and note the following

- The data has been collated using expense heads relating to Communications & Public Relations spend.
- The Trust is unable to validate all expenses via our systems as this would exceed the threshold to carry out this task. We therefore, rely on exemption Section 12 of the Freedom of Information Act 2000.
- Total number of public relations employees is based on whole time equivalent (WTE).

|  | <b>Financial Year</b> |             |             |
|--|-----------------------|-------------|-------------|
|  | <b>2021</b>           | <b>2122</b> | <b>2223</b> |
| Spend on communications and public relations activities.                 | 21,439                | 56,992      | 32,075      |
| Total number of communications and public relations employees.           | 5.25                  | 4.80        | 5.80        |
| Total salary cost for all communications and public relations employees. | 280,238               | 303,225     | 343,600     |