

FOI 040 2024 Approval

The information that we require is as follows:-

1) Do you use a social media management platform?

The Trust currently use a social media management tool called Hootsuite.

Please note that we don't have any contract or cost for the afore mentioned tool as it is a free tool that we use online.

2) If so, what tools do you use?

Please see response provided in question 1.

3) What is your annual spend on a Social media management tool?

Please see response provided in question 1.

4) What dates does your contract with your current supplier end (month & year) ?

Please see response provided in question 1.

5) Do you use a social listening / media monitoring platform?

Please see response provided in question 1.

6) If so, what tools do you use?

Please see response provided in question 1.

7) What is your annual spend on a social listening / media monitoring tool?

Please see response provided in question 1.

8) What dates does your contract with your current supplier end (month & year)

Please see response provided in question 1.

9) Who is the senior person responsible for managing these contracts?

Please see response provided in question 1.